

## Attacking Managed Care and Medicare Advantage Denials – the New Battleground

**Tuesday, June 18, 2019**

11:00am CST

Online Webinar

Level of Course: Intermediate / Advanced

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### Attacking Managed Care and Medicare Advantage Denials – the New Battleground

#### Online Webinar

This operational focused class will include hot topic payer updates, along with tackling the 3 Ds: DRG Downgrades, Inpatient vs Observation Downgrades and Readmission Denials. Clarifying Medicare Advantage vs Traditional Medicare including the MA complaint process are all included in this ‘train the trainer’ webinar.

#### Course Objectives:

- Attendees will receive ‘hot off the press’ new payer challenges impacting the revenue cycle – and the clinical areas.
- Attendees will understand action items to implement
- Attendees will gain an understanding of the multiple , new payer challenges- the 3 Ds.

#### Presenter:



#### Day Egusquiza

President  
AR Systems, Inc.

Day Egusquiza brings over 38 years experience in health care reimbursement, hospital business office operations (20 years in an Idaho hospital), contracting and compliance implementation. Additionally, her experience includes eight years as a Director of a Physician Medical Management billing service which included completing an integrated business office between a hospital and a large multi-specialty physician clinic. While working with the practices and the hospital, her role as reimbursement educator involved working closely on Patient Status –for all payers. She has been an entrepreneur in hospital and physician practice accounts

receivable management and a leader in redesigning numerous organizations. Her work includes providing guidance as a compliance & reimbursement educator while providing operational insight on the revenue cycle impacts of RAC/Medicare Recovery Audit Contractors. Additionally, she has been instrumental in researching and preparing national education on the impact of the Prescription Drug Benefit. ICD 10 is also on the list of ‘fun’ projects with audit and boot camps. Day’s strength is her ability to ‘operationalize’ complex regulations into teachable components.

#### Questions? Contact:

Stacy@demarsemeetings.com or (813) 994-0107 x101