



# 6th Annual Mid America Summer Institute (MASI) Sponsorship and Exhibit Prospectus

August 6 - 8, 2018





## Healthcare Financial Management Association Region 8 Sponsorship Program June 2018 - May 2019

SPONSORSHIP LEVEL	Bronze	Silver	Gold	Platinum	Underwriter
Support of HFMA Region 8	\$1,350	\$1,850	\$2,650	\$5,250	\$7,875
Sponsorships Available	28	15	10	2	1
Exhibit at Mid America Summer Institute	X	X	X	X	Premium Space/ Size
Pre-Sale Opportunities for Mid America Summer Institute	X	X	X	X	X
Included registrants at Mid America Summer Institute	1	1	2	2	3
Speaker Opportunity at Mid America Summer Institute - One-hour session					X
Speaker Opportunity at Mid America Summer Institute – SPARK Format			X	X	
Speaker Preference at Mid America Summer Institute			X	X	X
Company Logo on Mid America Summer Institute Presentation				X	X
Recognition on the Mid America Summer Institute Event App (June 2018 - May 2019)				X	X
Speaker Introduction Mid America Summer Institute				Speaker Introduction	5 minute presentation w/ Speaker Introduction
Mid America Summer Institute Attendee Recognition				Items included in attendance bags	Items included in attendance bags, logo on bags and badges
Mid America Summer Institute Reception and Social Event Recognition (Monday night of 2018 Conference)			X	X	X
Mid America Summer Institute Social Event Tickets - Baseball Game Tickets (Tuesday night of 2018 Conference)		1	2	3	4
Special recognition at all Region 8 events (Leadership Training Conference, Fall Presidents Meeting)				X	X
Included on Sponsorship list for all Region 8 sponsored webinars (June 2017 - May 2018)				X	X
Region 8 Webinar Presentation				X	X
Region 8 website recognition (June 2018 - May 2019)		listed	listed	logo / link	logo / link
Region 8 Speakers Bureau (3 topics maximum)			X	X	X



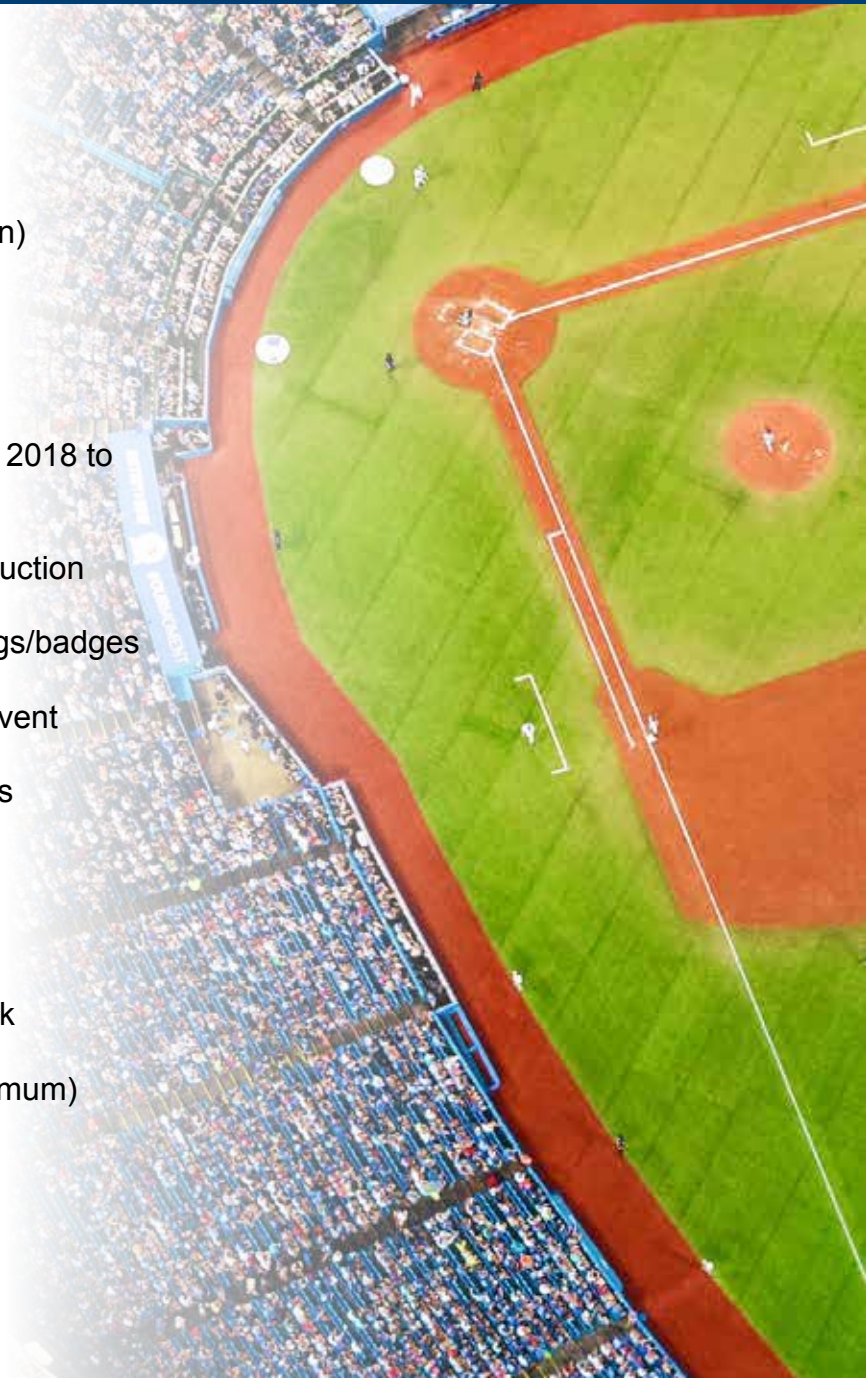
# Underwriter Sponsor

Are you interested in maximum exposure for your organization at the MASI event in 2018? Your booth will be located in a premium location to allow you the first experience to greet attendees daily.

**\$7,875**

Available Sponsorships: 1

- Premium Space/Size
- Three (3) registrations for MASI 2018
- Speaker option at MASI (one hour session)
- Speaker Preference at MASI
- Company Logo on MASI presentation
- Recognition at the MASI event app (June 2018 to May 2019)
- 5 minute presentation with speaker introduction
- Items in attendance bags and logo on bags/badges
- Recognition at the reception and Social event
- Special recognition at the Region 8 events
- Three (3) tickets to baseball event
- Region 8 webinar presentation
- Region 8 website recognition-logo and link
- Region 8 speakers bureau (3 topics maximum)



# Platinum Sponsor

**\$5,250**

Available Sponsorships: 2

- Two (2) registrations for MASI 2018
- Exhibit space at MASI
- Speaker option at MASI (SPARK session)
- Speaker Preference at MASI
- Company Logo on MASI presentation
- Recognition at the MASI event app (June 2018 to May 2019)
- Speaker introduction
- Items in attendance bags
- Recognition at the reception and Social event
- Special recognition at the Region 8 events
- Two (2) tickets to baseball event
- Region 8 webinar presentation
- Region 8 website recognition-logo and link
- Region 8 speakers bureau (3 topics maximum)



# Gold Sponsor

**\$2,650**

Available Sponsorships: 10

- Two (2) registrations for MASI 2018
- Exhibit Space at MASI
- Speaker option at MASI (SPARK session)
- Speaker Preference at MASI
- Items in attendance bags
- Recognition at the reception and Social event
- Special recognition at the Region 8 events
- Two (2) tickets to baseball event
- Region 8 webinar presentation
- Region 8 website recognition-listed
- Region 8 speakers bureau (3 topics maximum)

# Silver Sponsor

**\$1,850**

Available Sponsorships: 15

- One (1) registrations for MASI 2018
- Exhibit Space at MASI
- Items in attendance bags
- Recognition at the reception and Social event
- Special recognition at the Region 8 events
- One (1) tickets to baseball event
- Region 8 website recognition-listed

# Bronze Sponsor

**\$1,350**

Available Sponsorships: 28

- One (1) registrations for MASI 2018
- Exhibit Space at MASI

**Reception Sponsor**

**\$500**

Available Sponsorships: 4

**Drink Ticket Sponsor**

**\$2,000**

Available Sponsorships: 4

**Keynote Speaker Sponsor**

**\$750**

Available Sponsorships: 1

**Breakfast Sponsor**

**\$375**

Available Sponsorships: 4

**Lunch Sponsor**

**\$750**

Available Sponsorships: 4

**Break Sponsor**

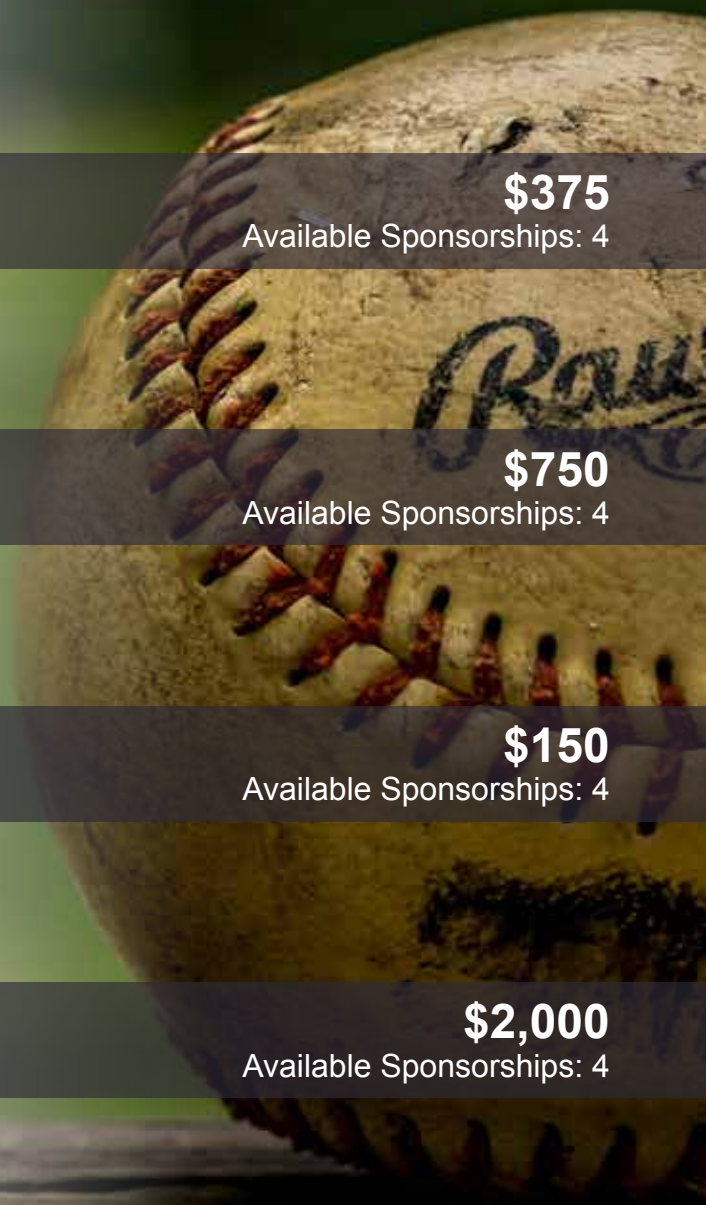
**\$150**

Available Sponsorships: 4

**Baseball Sponsor**

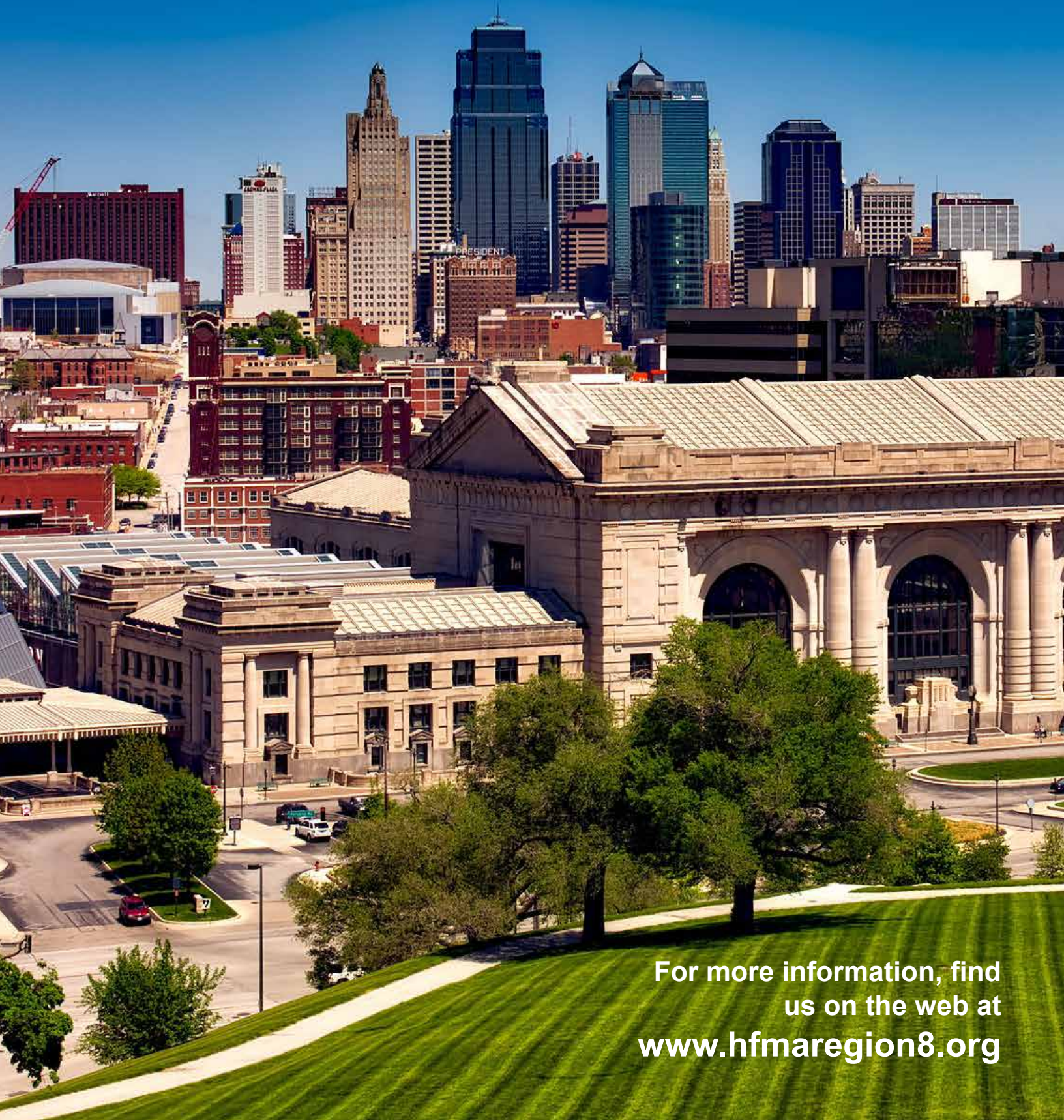
**\$2,000**

Available Sponsorships: 4





**Thank you for supporting  
HFMA Region 8 Mid America Summer Institute (MASI)!**  
**We look forward to seeing you there!**



**For more information, find  
us on the web at  
[www.hfmaregion8.org](http://www.hfmaregion8.org)**