

South Dakota

BEST PRACTICES – REGION 8

FOCUS ON EARLY CAREERIST

× Why?

- + Develop future leaders in healthcare finance and in the SDHFMA chapter.
- + Engage the young professional demographic at the chapter.

PERSONAL CONNECTIONS

- ✘ Fast, efficient communication
- ✘ Personal outreach
- ✘ Want to be asked to participate
- ✘ Service events

EDUCATION

- ✘ Targeted to those newer in the field.
- ✘ Short, high impact programs.
- ✘ Build Speaking and writing competencies.
- ✘ Recognize financial and time constraints.

VOLUNTEERING

- ✘ Engage and have impact

RECOGNITION

- ✘ Scholarship opportunity

STEPS TAKEN

- ✘ Asking volunteers to do specific tasks for the Program and PR committees
- ✘ Partnered with University of South Dakota's accounting and health administration departments for a visit this spring. Three HFMA members attended groups to do a short talk about Contractual Adjustments 101 and HFMA.
- ✘ Offered free attendance to educational sessions for students.
- ✘ Students attending the summer meeting were recognized.

GOALS FOR THE YEAR

- ✘ Social Media communication
- ✘ Change the spring annual meeting dinner/awards from a formal dinner to a more casual setting of drinks, appetizers and more socialization.
- ✘ Partner again with USD or other state schools to offer short educational session, HFMA introduction but also add a social aspect. Adding food, drinks and opportunity for socialization.
- ✘ Add “Happy Hour” gathering a couple time per year.