



Nebraska

BEST PRACTICES – Region 8

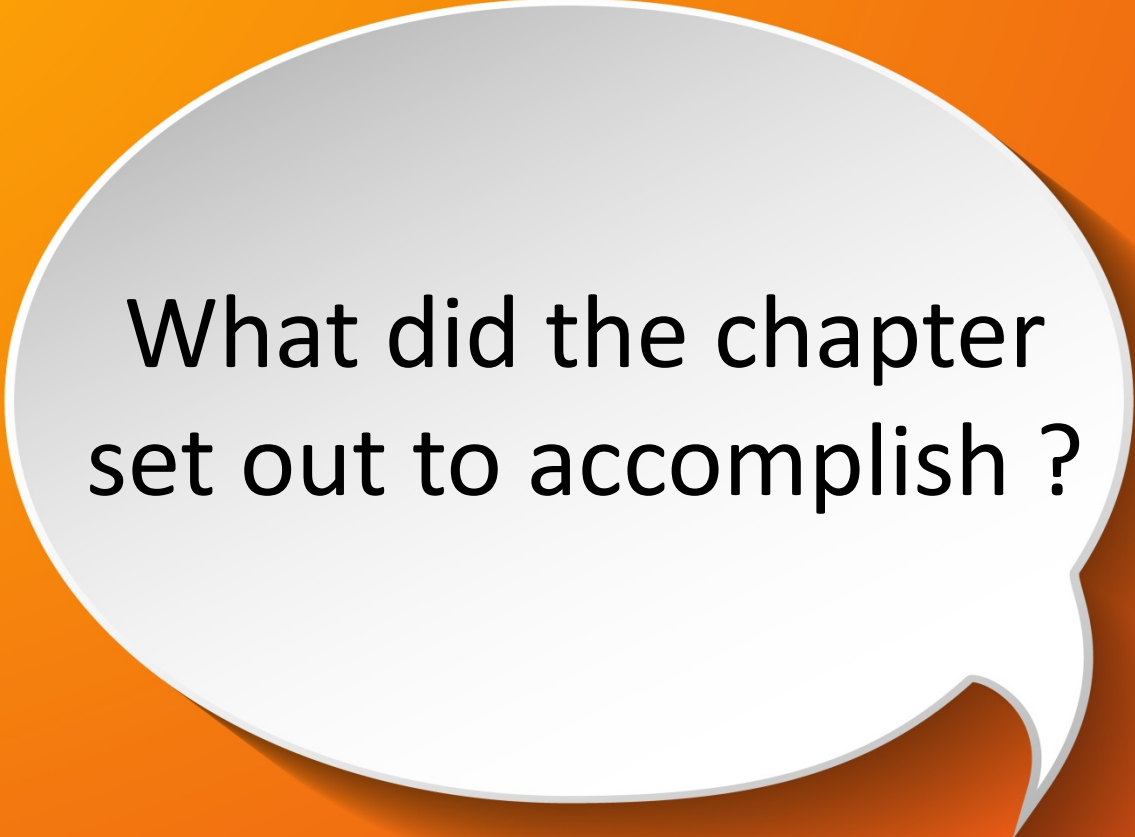
Administrative Support

Fall Presidents Meeting

Joe Harnisch, NE HFMA President



hfma[™] nebraska chapter
healthcare financial management association

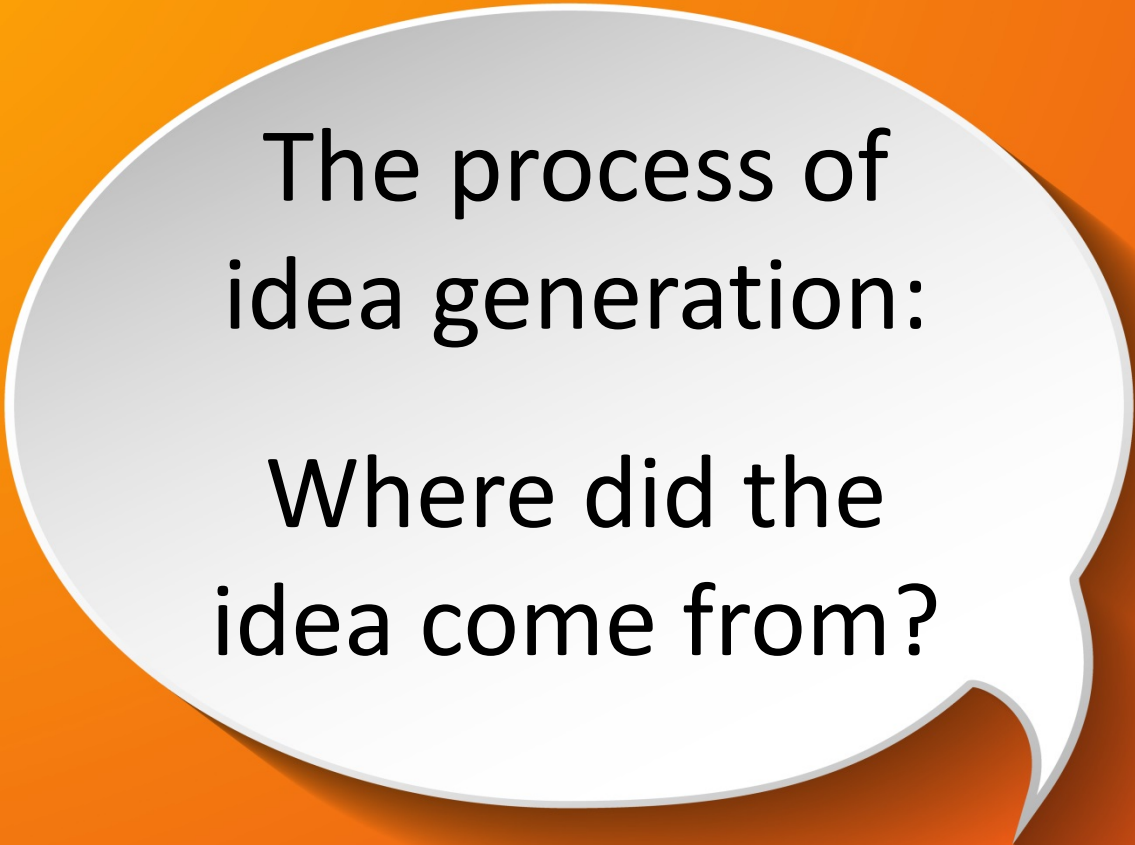


What did the chapter
set out to accomplish ?

Goals

- Obtain administrative resources but do it as close to budget neutral as possible
- Reduce administrative type duties for the Vice President/Programming Chair to enhance our ability to recruit good leaders in the future.
- Provide additional resources to the Website/Technology committee to deal with the increasing demand for social media.





The process of
idea generation:

Where did the
idea come from?

Needs Identification

(Discussed during strategic planning in 2014)

- The time commitment of the Vice President/Programing chair year was identified as a key factor that volunteers evaluate prior to stepping in to the officer rotation.
- Brochure/marketing prep was falling on an outside individual that was no longer tied to HFMA
- Our website/technology committee needed to focus more on the social media items vs. website management.



Find a Partner

- We already did 2 meetings in conjunction with the Nebraska Hospital Association, so we approached them about providing admin support for our other events.





The Outcome

Budget Neutral

- We utilized savings from going to an electronic only directory to be able to justify the admin cost and stay budget neutral in year 1.
- Initial proposed agreement was revised to pare down the scope of services to only our main quarterly events.



The Partnership

- An agreement was signed in November 2014 with Nebraska Hospital Association to provide the following services:
 - Meeting logistics coordination
 - Marketing materials – preparation of brochures
 - now a consistent process from year to year.
 - Monthly content update of NE HFMA website



Happy Vice / Happy Life!


- Vice President/ Program chair is now able to focus more on the content of the meetings vs. time consuming logistics (candy or fruit at the breaks)?



Purchasing Power

- NHA is able to use some of their purchasing power to get better rates and contracts for events.





**One Key
Lesson Learned**

Website/Technology

- Website/Technology committee members are still crucial. We have had some turnover on that committee and have not been able to focus more on our social media presence.

