

Award Winning Idea Exchange – Best Practices by Chapter

HFMA Minnesota Chapter

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Fall President's Meeting

September 18-20, 2016



Education and Association Partnering: Successes & Lessons Learned



Partnerships

- **AAHAM**
 - Summer Conference and Payer Panel
- **MHA**
 - Fall Conference, Regulatory Committee Meetings, CAH Tour
- **MMGMA**
 - Winter and Summer Conferences
- **Concordia College/North Dakota HFMA**
 - Spring Conference
- **MNCPA**
 - Winter Conference
- **Wisconsin Joint Conference**

Benefits

- **Additional planning resources**
- **Shared expenses**
- **Idea exchange**
- **Reaches a variety of members' interests**
- **Location changes**
- **Education hours**

Issues Encountered

- **TOO MANY EVENTS!**
 - Scheduling conflicts
 - Communication barriers (confusion, spam, excess emails)
- **Turnover/change in leadership**
 - Lack of commitment
- **Lack volunteers for our own chapter events**
- **Increased expenses**

Right-Sizing Education

- Reviewed chapter events with board
- Eliminated events that weren't providing quality education to our members
- Review dates of events more closely
- Enhancing communication (monthly minute)
- Continue to review events to change or eliminate

Considerations

Risks

- Significant loss in hours
- Potential loss in revenue
- Fewer opportunities for location changes
- Decrease in variety of target audiences (i.e. clinics)

Opportunities

- Potential savings from shared expenses
- Increased member satisfaction
- More consistent planning and volunteering for our chapter events
- Marketing/Communication enhancements



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Questions?



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